



Town of Geneva Wisconsin Tourism Commission

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The Town of Geneva Wisconsin Tourism Commission was created in August 2024, by the Geneva Town Board with the purpose of promoting and developing tourism within the Town of Geneva, according to the amended Town Ordinance #30 and Wisconsin State Statute 66.0615, beginning January 1, 2025 to disperse 70% of the room tax collected thereafter.

To accomplish this, the Tourism Commission will offer grants to businesses or organizations who will sponsor events of various types to attract visitors, book overnight stays and have additional economic impact to the Town of Geneva. In addition, the Commission has been researching a partnership with a Direct Marketing Organization and will eventually plan other projects to market the Town of Geneva to visitors.

Five people were appointed by the Town Chair and Board to one year terms. Current members are Steve Otten, Town of Geneva Supervisor #3; Garth Chambers, Destination Geneva National; Arney Silvestri, Mars Resort/The Como Hotel/The Getaway Restaurant; Chris Buttleman, Lake Geneva House of Music; Kathryn Bartelli, Member Community Representative.

The Commission plans to meet the first Friday of each month at 10:00 am at the Geneva Town Hall but a lack of quorum, holidays etc may require a different meeting day, time or place.

Information to include scheduled meetings, agendas, minutes, and other information will be available on the Town of Geneva website soon. Questions or comments may be directed to the email address above.

We are looking forward to serving the Town of Geneva community!

Town of Geneva Wisconsin Tourism Commission Members

Steve Otten, President

Arney Silvestri, Vice President

Kathryn Bartelli, Secretary

Garth Chambers, Member At Large

Chris Buttleman, Member At Large